



THE RESTAURANT 7/7

Typical regional dishes: Gruyère AOP cheese menus, fondue, chalet soup, high pasture macaroni, ham, meringues and Gruyère cream, etc. Group menus – open non-stop! Cosy corner – room and terrace with view of the Alpine foothills.

Contact: Mr. and Mrs. Christian and Eva Chassot
Tel. ++41 (0)26 921 84 22
restaurant@lamaisondugruyere.ch



LE MARCHÉ GRUÉRIEN 7/7 (THE GRUYÈRE MARKET)

Regional products: Gruyère AOP, cheese, bricelets, meringues, Fondue, Gruyère cream, souvenirs, sweets.

Contact: Société coopérative «Laiterie de Gruyères»
Tel. ++41 (0)26 921 84 00
office@lamaisondugruyere.ch

Interprofession du GRUYÈRE

Founded on 2 June 1997 at Gruyères, this Association groups the producers of milk and the cheese makers and ripeners of Gruyère AOP. The Association handles quality control and the promotion of this traditionally made ancestral cheese that obtained AOC recognition on 06.07.2001 and AOP european recognition in December 2011.

Interprofession du Gruyère
Tel. ++ 41 (0)26 921 84 10
interprofession@gruyere.com



INFORMATION

Location

Place de La Gare 3 CH-1663 Pringy-Gruyères
GPS : N 46° 34' 57 " - E 7° 4' 20 "



Exhibition

- Open daily from 9 am to 6.30 pm*
(6 pm from October to May)
Duration of the visit: about 30 min. Last entrance, 30 min. before closing.
* Subject to change, consult the website.
- Cheese-making: from 9:00 to 12:30
- Admission price (subject to change)

Adults:	CHF 7.-	(per pers.)
Students/Seniors:	CHF 6.-	(per pers.)
Families rates:	CHF 12.-	(2 adults + children up to age 12)
Groups:	CHF 6.-	Adults / CHF 5.- Students - Senior citizen (of 10 or more people, on reservation)
Children's groups:	CHF 3.-	up to age 12 (of 10 or more people, on reservation)

Equipped room (150 pl.)

- At disposal for seminar, conferences...



Tel. ++ 41 (0)26 921 84 00
www.lamaisondugruyere.ch



Suisse.
tout naturellement.



Switzerland. Naturally.



Cheeses from Switzerland.
www.cheesesfromswitzerland.com



The House of Gruyere, is...

... a demonstration dairy
where you will be able to discover all the
secrets of «Gruyère AOP» cheese-making.



Twice a day, the farmers come to deliver milk. As the visitors watch, the master cheese-maker each day produces up to 48 wheels of Gruyère AOP.

The dairy is equipped with 4 x 4800-litre vats and a cellar where 7000 wheels can ripen.

The cheese is made, depending on the season, 3 to 4 times a day, between 9:00 and 12:30.



Gruyere AOP: a journey to the heart of the senses

... The exhibition



Hearing - the staircase that leads to the exhibition reverberates with the sounds of Gruyère AOP: bells, mooing cows, the torrent that rush down the mountain-side, a journey inside a drop of milk...



Smell - is represented by typical aromas, such as the flora of the high pastures and the hay. These are deeply suggestive odours that penetrate deep into the subconscious.



Touch - also has its small role to play during the visit: herbs, cow-hide, lime, cheese probe and brush, milk canisters...



- Sight** - that is everywhere: production of the Gruyère AOP, videos, pictures, accessories, interactive games.



Taste - your taste buds are lured by tasting Gruyère AOP cheese at three different stages of maturity: 6, 8 and 10 months.



An audioguide is given to you.

Audio information is available in thirteen languages : English, French, German, Italian, Spanish and Japanese as well as Arabic, Chinese, Czech, Hungarian, Polish, Portuguese and Russian. Written translations in Korean, Dutch, Finnish, Hebrew, Persian, Romanian, Turkish and Ukrainian.