

# 4 exceptional sights

for everyone's tastes and all ages!



## Musée gruérien Bulle

A fascinating journey over 1000m<sup>2</sup> awaits your customer. Discover La Gruyère area, its inhabitants, its history and traditions. This dynamic and interactive visit will appeal to young and old alike.



## Maison Cailler Swiss Chocolate Factory Broc

The wonderful world of Cailler chocolate, the oldest existing Swiss chocolate brand, awaits you! An interactive tour will take your customers through the history of cocoa and its manufacture. To end the visit in style, a tasting of Cailler products is planned.



## La Maison du Gruyère, demonstration cheese-dairy Pringy-Gruyères

The exhibition "Le Gruyère AOP, a journey to the heart of the senses" will plunge you into the history of this internationally renowned cheese. A guided tour with audio guide will be at your customers disposal to unravel all the secrets of this cheese with authentic flavours.



## Gruyères Castle Gruyères

Dominating a green hill at the foot of the Fribourg Pre-Alps, the Gruyères Castle is one of the most beautiful ones in Switzerland. From medieval ramparts to French gardens, take your groups on a journey through eight centuries of art, history and legends.



### Simplify your life and use our Incoming Service.

Contact our service and benefit from the following advantages:

- > Free quotation
- > Attractive prices
- > One contact person
- > Personalized offers according to your wishes
- > A perfect knowledge of the region and its activities
- > A trilingual contact person: French, German, English

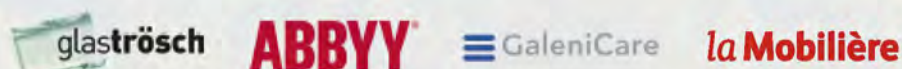
### For more information, contact us!

La Gruyère Tourisme / Incoming Service  
Place des Alpes 26, Case postale 593, CH-1630 Bulle  
T +41 (0)848 424 424 / incoming@la-gruyere.ch

# LA GRUYÈRE : AN IDEAL DESTINATION FOR YOUR GROUP OUTINGS

Switzerland condensed  
in 1 day. Discover exceptional  
sites and enjoy  
a traditional meal!

As they do, put your trust in us and allow your customers  
to discover La Gruyère and its wonders!





# La Gruyère : an ideal destination for your customers

## A fun, informative and gastronomic outing

awaits your customers in a region with many different facets in the heart of Switzerland!

## The sights of La Gruyère welcome your groups

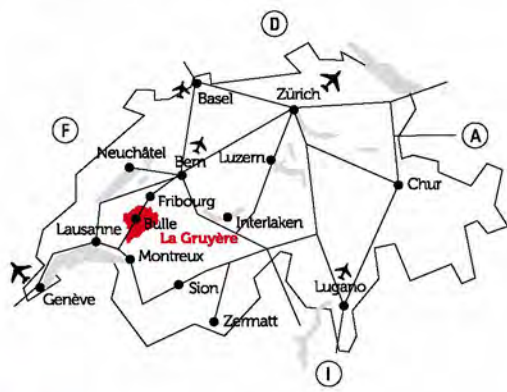
from all backgrounds for an authentic and unforgettable experience.

We have 3 offers that will satisfy your customers.

With the "Gourmet escapade" you can offer your customers the chance to discover the world of chocolate in Maison Cailler in Broc.

Their culinary adventure will continue at La Maison du Gruyère, where they will learn all the secrets of this famous hard cheese.

By choosing the offer "Cultural escapade" you can take your customers to the Gruyères Castle which dominates the medieval city and you will be able to take them on an unforgettable journey through 800 years of history. Give them the opportunity to indulge in the history of authentic Gruyère by visiting the Musée gruérien in Bulle.



## Cultural escapade

Price per person ONLY CHF 46.50\*

### Morning

- > Visit of the Musée gruérien in Bulle (approx. 1 hour)
- > Departure for the medieval city of Gruyères (15 mins by coach)

### Lunchtime

- > A meal in one of Gruyères restaurants (approx. 2 hours)
- > Menu offer:  
"Moitié-moitié" fondue / meringue with La Gruyère double cream

### Afternoon

- > Visit of the Gruyères Castle and its medieval city (approx. 1 hour 30)

## Gourmet escapade

Price per person ONLY CHF 46.-\*

### Morning

- > Visit of La Maison du Gruyère in Pringy (approx. 1 hour)
- > Departure for the medieval city of Gruyères and free time (3 mins by coach or 10 mins on foot)

### Lunchtime

- > A meal in one of Gruyères restaurants (approx. 2 hours)
- > Menu offer:  
"Moitié-moitié" fondue / meringue with La Gruyère double cream

### Afternoon

- > Departure for Broc (10 mins by coach)
- > Visit of Maison Cailler (approx. 1 hour 30)

## Cultural and Gourmet escapade

Prices on request according to the visits chosen!

### Morning

- > Visit of either the Gruyères Castle and its medieval city (approx. 1 hour 30) or the Musée gruérien in Bulle (approx. 1 hour)

### Lunchtime

- > A meal in one of Gruyères restaurants (approx. 2 hours)
- > Menu offer:  
Macaroni de chalet (macaroni with onions cooked in a cauldron over a wood fire) / raspberries with La Gruyère double cream

### Afternoon

- > Departure for Broc (10 mins by coach) or Pringy-Gruyères (3 mins by coach or 10 mins on foot)
- > Visit of Maison Cailler (approx. 1 hour 30) or La Maison du Gruyère (approx. 1 hour)

\* All prices are for groups of 15 people minimum

(VAT not included)

Printed in 2018